

# INTRODUCING WIDDYUP

## The perfect fundraiser for every organization!

Kids create and share unique videos to raise money and promote their band, club, team, school or any other kind of group at the same time.



FOSTER HS BAND  
**\$50,850**



CYPRESS RANCH HS ATHLETICS  
**\$50,846**



BRIDGELAND THEATRE  
**\$23,794**



MIDDLETOWN HS FOOTBALL & CHEER  
**\$32,527**



ALLEN EAGLE BAND & COLORGUARD  
**\$39,413**

## HOW IT WORKS

Kids sign up and join their group's campaign.

They create a unique video highlighting a talent, passion, hobby or interest.

That video is uploaded to their campaign page and shared with friends and family.

People who donate to their campaign get access to their video as a reward.

## WHY IT WORKS

Groups **take home 95%** of what they raise.

Donors love the unique connection to the kids and the **average donation is \$52**.

The videos **showcase performances** in a way that traditional fundraisers don't.

Kids can **raise money, promote the group** and **highlight their skills** all at the same time.