

# UNION MIDDLE SCHOOL

DYSART, IOWA

SCHOOL

## AT A GLANCE

Union Middle School came to WiddyUP wanting to raise \$10,000 and ended up raising over \$14,000 and did it again the next year!

## KEY METRICS



**\$14,682**

Total Raised



**\$10,000**

Fundraising Goal



**\$50**

Average Donation



## CHALLENGES

Union Middle School was looking for a fundraiser that could be done schoolwide but with individual classrooms each having their own campaigns.

## SOLUTIONS

They chose WiddyUP because our platform was able to allow one person to set up the schoolwide campaign while each individual teacher had the ability to set up their own class how they wanted. They could see how every single student and every single class was doing.

**“ HANDS DOWN THE EASIEST FUNDRAISER WE HAVE EVER DONE!! ”**

MINDY O. / SCHOOL SECRETARY

## BENEFITS

### BENEFIT 01

They knew that a campaign as unique as theirs would require a lot of coordination but they said that working with the WiddyUP support team was awesome and helped a ton.

### BENEFIT 02

The tools the WiddyUP team provided them helped make the announcement and registration sign up a breeze.

### BENEFIT 03

Like every group that runs a WiddyUP campaign, their check arrived within 30 days of their end date which was a big help to the school.