

CYPRESS RANCH ATHLETICS

CYPRESS, TEXAS

SPORTS

AT A GLANCE

Cy-Ranch needed a fundraiser that would allow individual campaigns for teams in each of their 10 different sports.

KEY METRICS



\$50,846

Total Raised



\$69.87

Average Donation



\$160%

Donation Rate



CHALLENGES

The Cypress Ranch High School athletic department was looking for a fundraiser that each of their sports teams could participate in individually.

SOLUTIONS

They went with WiddyUP because the platform enabled the Athletic Director to set up one umbrella campaign with ten different teams signing up individually.

“THIS FUNDRAISER IS A NO-BRAINER!”

ZACH H. / ATHLETIC DIRECTOR

BENEFITS

BENEFIT 01

Zach, the Athletic Director, said he loved that they got 95% back and that he could run almost the whole campaign from his phone.

BENEFIT 02

The wrestling team only had 18 members but was able to raise over \$3,600.

BENEFIT 03

After their successful campaign, the athletic department immediately recommended WiddyUP to the school band who raised over \$40,000!