

BRIDGELAND HS THEATRE

CYPRESS, TX

THEATER

AT A GLANCE

Bridgeland Theatre raised enough money to cover the cost of their Winter performance and thanked their supporters with exclusive content.

KEY METRICS



\$23,974

Total Raised



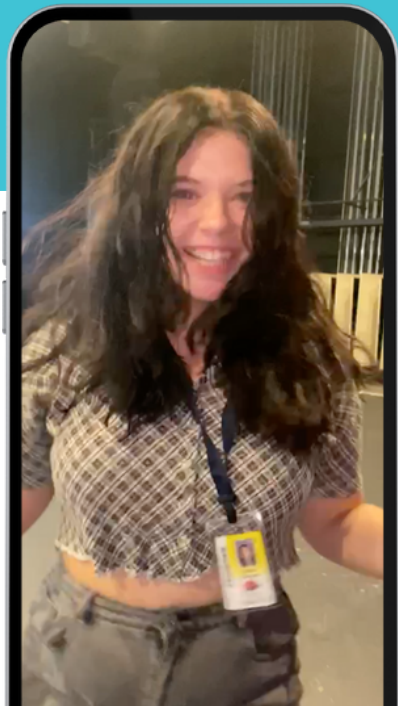
\$55

Average Donation



866%

Donation Rate



CHALLENGES

The Bridgeland Theatre was planning on taking their Winter performance to the Texas National Thespian Festival but needed money to cover the cost for new sets, costumes, props and a whole lot more.

SOLUTIONS

They chose to use WiddyUP because they knew from a previous campaign with us that they would be able to not only raise the money, but also give exclusive backstage and behind the scenes access to their supporters in the run-up to their Winter show.

“**THIS IS REALLY COOL.
MY STUDENTS LOVE IT.**”

ADAM D. / THEATER DIRECTOR

BENEFITS

BENEFIT 01

The actors in the performance were able to workshop scenes for their WiddyUP videos and share those as pieces of exclusive content.

BENEFIT 02

The crew was able to take center stage by highlighting the awesome (and often thankless) work they do behind the scenes.

BENEFIT 03

Members of the group shared their wide range of talents by making videos of themselves singing, reading poetry, giving stage tours, baking, doing archery. One student even did a dramatic reading of a Goldfish cracker bag!